



## Dial up Your Messaging Using Constant Contact and Canva

Having a great website is just the beginning of a great marketing plan. However, learning to use Constant Contact and Canva to create attention-getting messages through targeted emails will drive people to your site and make them open your emails.

### This guided demonstration and hands-on learning course will teach you how to:

- create, duplicate and edit email campaigns
- revise email settings and header options for maximum readability
- choose and edit templates that are mobile friendly and fit with your brand
- monitor and understand response reports
- integrate social media and video links into your communication
- grow and segment your contact lists
- generate engaging surveys
- use Canva graphics to enhance your campaigns

2.5-4 hour session  
In Person or Online

For more info, contact Jeanne Dau at:(217) 549-2564  
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